

MONAT<sup>®</sup>

# Product Information *Guide*








# The MONAT Difference

MONAT means Modern Nature—and since opening our doors in 2014, we've led a healthy ageing revolution through a unique blend of the world's most effective natural ingredients and groundbreaking science.

Formulated without SLS/SLES, phthalates, parabens and animal-based ingredients, our naturally based products contain premium ingredients that work together to deliver real results.

- ✓ **Yes! We Only Use Safe, Clinically Tested Ingredients**
- ✓ **Yes! We Use Safe Colourants**
- ✓ **Yes! We Use Safe Fragrances**
- ✓ **Yes! We Are Vegan and Animal-Friendly**
- ✓ **Yes! We Are:**
  -  **Gluten Free**
  -  **Vegan**
  -  **Leaping Bunny Certified**
- ✓ **Yes! We Are Modern Nature™**



**CONNECT WITH US**

**AND BE THE FIRST**

**TO FIND OUT ABOUT**

**NEW PRODUCTS AND**

**EXCLUSIVE OFFERS!**



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# Your Dream Hair Awaits

No two heads of hair are the same. That's why MONAT helps you customise your haircare routine to address YOUR concerns and achieve YOUR hair goals!

**Damaged Hair?**



**Damage Repair**



**Frizzy Hair?**



**Smoothing  
Anti-Frizz™**



**Dry Hair?**



**Renew™  
Advanced Hydrating**



**Blonde, Silver Or  
Highlighted Hair?**



**Violet Lights™**



**Thinning Hair?**



**IR Clinical™**



**Flat Hair?**



**Volumizing  
Collection**



**Sensitive Scalp,  
Oily Hair?**



**Scalp  
Comfort™  
Purifying  
Collection**



\*For optimal product results, always shake well before use.

# But first, Scalp Care!



The secret to beautiful, healthy, strong locks? Taking a scalp-first approach to your routine!

Many haircare products rely on sulfates, silicones and waxes to give the appearance of health and softness. But in reality, these ingredients often coat the hair and scalp, preventing your products from being able to deliver nutrients and hydration to where they're needed most. The first step to healthy hair is to remove the buildup and nourish where it all starts: at the root.



# Scalp Care Products



## Scalp Purifying Scrub

With superfruit AHAs, apple cider vinegar, vitamin B6 and pink clay, this 2-in-1 scrub helps dissolve dead skin cells, stubborn product buildup and excess oil. Helps clear the way for the nutrients your scalp needs to thrive.

## Purifying Vinegar Rinse

This water-like purifying formula, infused with amino acids and apple cider vinegar, deeply cleanses to help hydrate, smooth hair, enhance shine and preserve colour vibrancy.

## IR Clinical™ Hair Thinning Defense Scalp Serum

This patent-pending serum contains a powerful blend of technologies that penetrate the scalp, nurturing the hair from the foundation. The lightweight, non-greasy formula is proven to help boost hair growth, immediately reduce breakage and has shown noticeable results of thicker, fuller-looking hair in 60 days.\*

## Soothing Micellar Shampoo

Light, airy lather gently lifts and removes impurities from delicate tresses without causing irritation. Fragrance-free and eco-friendly, it's the perfect option for sensitive scalps and those with delicate, fine and fragile hair.

\*Based on hair breakage study, utilising combing and brushing.

# MONAT Scalp Comfort™



## Get to the Root of Beautiful Hair

Dryness? Irritation? Flakes? Your scalp microbiome is calling... for help! **MONAT Scalp Comfort™** helps balance your scalp's microbiome for hydration and comfort from scalp issues including flakiness, itching, and tightness. This powerful duo is the foundation of your scalp health, nurturing and providing gentle care to help unlock the full potential of your hair.

### KEY INGREDIENTS

**MONAT SCALP COMFORT™ COMPLEX**

**BOTANICAL-BASED AHAS AND EXTRACT BLEND**

**LACTOCOCCUS FERMENT LYSATE**

**SODIUM HYALURONATE**



# MONAT Scalp Comfort™ Products



## **MONAT Scalp Comfort™ Rebalancing Scalp Treatment**

gently removes buildup, impurities, and flakes without disrupting the scalp's moisture barrier or microbiome. The hydrating formula provides immediate relief, restoring scalp comfort and leaving hair clean and fresh.

**MONAT Scalp Comfort™ Rebalancing Serum** hydrates and supports a balanced microbiome to provide lasting relief from dryness, itching, redness, irritation, and flakiness.

# REJUVENIQUE®



## Our Crown Jewel

Discover the rejuvenating power in every drop. The perfect addition to hair and skin routines, this multitasker features our signature proprietary blend of 13+ plant and essential oils to deeply nourish your skin and hydrate hair to reduce frizz and add shine. No wonder it's our most popular product!

**SILICONE-FREE FORMULA**

**13+ PLANT AND ESSENTIAL OILS**

**MULTIPURPOSE OIL FOR HAIR AND SKIN**

# REJUVENIQUE Light by MONAT™



## Lighten up

For delicate, fragile, fine hair or oily-to-combination skin, try REJUVENIQUE Light by MONAT™ - a luxurious lightweight version of our proprietary formula.

# Ways To Use REJUVENIQUE®



## Pre-Shampoo Treatment



Apply a generous amount to dry or damp hair and scalp. Leave on for 15 minutes. Rinse thoroughly. Follow with shampoo and conditioner.

## Intensive Hydrating Treatment



Apply to the scalp and hair ends and place a warm, moist towel around the head. Leave on for 30 minutes. Follow with your usual wash day routine.

## Leave-in Finishing Treatment



Rub a small amount between the palms of your hands and apply to the ends of dry hair.

## Facial Moisturiser



Apply morning and evening to face, neck and décolletage prior to moisturiser, concentrating on problem areas such as fine lines, for instant hydration and protection.

## Body Moisturiser



Apply morning and evening to elbows, knees, dry spots, flakiness and the top of hands.

# Damage Repair



## From the Inside Out

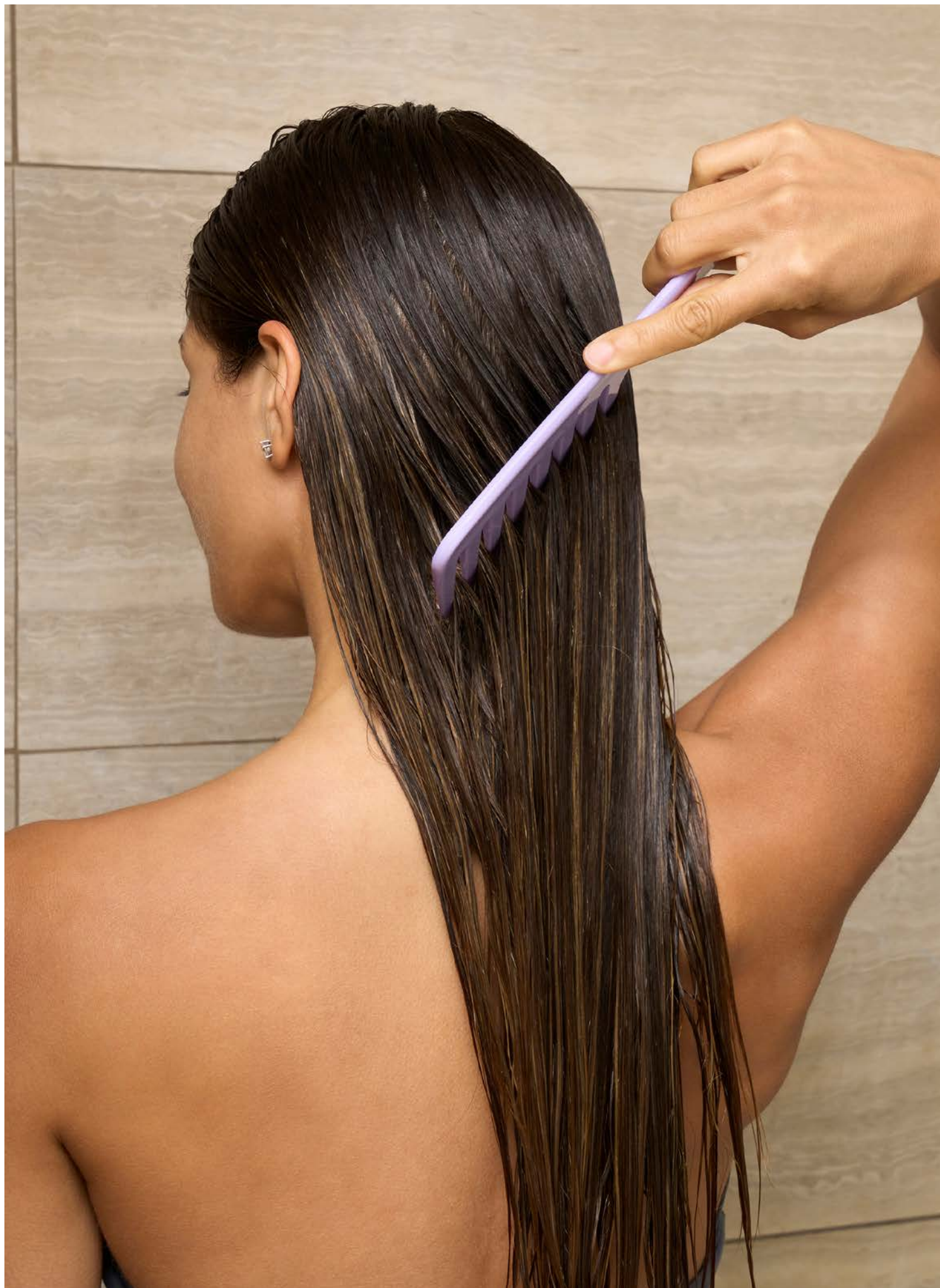
Breakage? Post-bleach regret? Hot tool addiction? Give your strands some love from the inside out, with the bond-supporting Damage Repair collection. The four-step system instantly repairs and strengthens hair bonds for stronger, more resilient and visibly healthier-looking hair.

### KEY INGREDIENTS

**REJUVABEADS®**

**RED ALGAE EXTRACT**

**VEGETABLE-DERIVED KERATIN**



# Damage Repair Products



## Damage Repair Bond Support Shampoo

Instantly strengthen\* and repair hair in one step. Infused with natural surfactants, desert date oil and REJUVABEADS® for visibly healthier, radiant hair.

## Damage Repair Bond-Building Hair Treatment

This conditioning treatment instantly strengthens hair, reinforces bonds and improves elasticity for a healthier, more radiant look. Apply after cleansing and layer with your favourite masque for best results.

## Damage Repair Bond Support Masque

The ultimate reparative treatment for damaged, brittle tresses, this coconut-infused masque has a rich, buttery texture that covers strands in nutritive conditioning, while strengthening and repairing bonds.

## Damage Repair Bond-Fortifying Hair Leave-In Crème

This richly textured leave-in cream eases detangling to reduce breakage from brushing and combing while strengthening to protect and shield hair during heat styling.

\*Based on instrumental test by a third-party laboratory.

# Smoothing Anti-Frizz™



## The Silky, Frizz-Free Solution

Frizzy, hard-to-tame locks? Humidity not your friend? Flyaways galore? Whether you're wrangling your locks into smooth submission or looking to achieve the glass hair of your dreams, the Smoothing Anti-Frizz™ collection is your go-to.

### KEY INGREDIENTS

REJUVENIQUE®



# Smoothing Anti-Frizz™ Products



## Smoothing Anti-Frizz™ Shampoo

This gentle cleanser reduces frizz and unwanted volume for silkier, stronger, more manageable hair.

## Smoothing Anti-Frizz™ Deep Conditioner

Great for fine to medium hair, this cream conditioner provides effortless detangling for 7 times less breakage while reducing frizz, static and flyaways.\*

## Smoothing Anti-Frizz™ Deep Intensive Treatment

Formulated for medium to thick hair, including curls and coils, this rich treatment featuring REJUVENIQE® and tropical butters nourishes and conditions hair for humidity-resistant smoothness without frizz.

## Smoothing Anti-Frizz™ Blow Out Spray

This lightweight liquid styling spray is formulated to minimise frizz, static and flyaways for smoother, softer, stronger hair.

\*Based on instrumental test by a third-party laboratory.

# Hydration Heroes

## Two Solutions to Suit Every Hair Type!

Dry, brittle hair? We've got the perfect level of hydration to transform your locks without weighing down your look.



# Renew™

## For Medium to Thick Hair Textures

Replenish dry, thirsty hair with this collection of antioxidant-rich, nutrient-rich, hydrating formulas designed specifically for thicker hair.

### KEY INGREDIENTS

REJUVENIQE®

PEA EXTRACT





# Renew™ Products



## Renew™ Shampoo

This gentle cleanser deeply hydrates moisture-deprived hair, leaving it soft and more manageable, while helping to restore it to a healthier-looking state.

## Renew™ Conditioner

This nourishing conditioner helps restore essential moisture to help renew hydration on medium to thick, dry hair.

## Replenish™ Masque

This intensely hydrating masque leaves moisture-starved hair feeling luxurious and silky soft.

## Restore™ Leave-In Conditioner

This nourishing leave-in conditioner replenishes essential moisture without weighing hair down.

# Advanced Hydrating

## For Fine to Medium Hair Textures

Formulated for parched strands that don't want to sacrifice body and volume! This collection features hyaluronic acid technology to deliver weightless hydration that also helps protect against further moisture loss.

### KEY INGREDIENTS FOR SHAMPOO & CONDITIONER

REJUVENIQE S™

HYALURONIC ACID TECHNOLOGY

VEGETABLE PROTEIN

### KEY INGREDIENTS FOR MASQUE

REJUVENIQE®

MACADAMIA SEED OIL

AMINO ACID COMPLEX

COCONUT OIL





# Advanced Hydrating Products



## Advanced Hydrating Shampoo

Formulated with REJUVENIQUE S™, hyaluronic acid and a vegan protein, this cleanser instantly hydrates and delivers moisture, leaving hair soft and shiny.

## Advanced Hydrating Conditioner

Featuring our exclusive, advanced thirst-quenching hydrator REJUVENIQUE S™, this lightweight, rinse-out conditioner leaves hair more manageable and soft to the touch.

## Super Moisture Masque

This rich formula provides nourishing moisture replenishment to restore dry, dull hair with silky softness.

# Violet Lights™



## Brighten Blonde, Balayage, Highlights and Silver Tones

Be bold, never brassy with this purple-powered shampoo and toning masque that neutralise unwanted warm tones for brighter hair in one wash!

### KEY INGREDIENTS

REJUVENIQE®

BLACK SPRUCE BARK EXTRACT

ILLUMONAT™ TECHNOLOGY

NATURALLY DERIVED EMOLLIENTS

VEGAN UV PROTECTION





# Violet Lights™ Products



## Violet Lights™ Anti-Brass Shampoo

Infused with patent pending IlluMONAT™ Technology, high-performing violet pigments, and flower extracts, this gentle cleanser lathers away unwanted brassy tones for visibly brighter hair in one wash.

## Violet Lights™ Anti-Brass Toning Masque

This rich, toning masque deeply nourishes and neutralises brassy tones with desert date oil, patent pending IlluMONAT™ Technology and REJUVENIQUE® to leave hair smooth, bright and more luminous.

# IR Clinical™



## For Thicker, Fuller-Looking Hair

Fight hair fall for stronger, fuller-looking hair!\* Clinically tested and patent pending, the IR Clinical™ System features formulas packed with energising caffeine, nourishing melatonin and protective antioxidants to optimise your natural hair strength and growth.

### KEY INGREDIENTS

REJUVENIQE®

MELATONIN

CAPIXYL™

PEPPERMINT OIL

CAFFEINE

ROSEMARY OIL





# IR Clinical™ Products



## IR Clinical™ Thickening Shampoo

A unique blend of hair-thickening and strengthening actives, extracts and REJUVENIQUE® work to address the need for thicker, fuller-looking hair while providing an invigorating shampoo experience.

## IR Clinical™ Thickening Conditioner

Fortify weakened strands to defend against hair fall and reveal stronger, fuller, more radiant hair!\* This clinically developed formula detangles and moisturises while thickening hair upon repeated use.\*\*

## IR Clinical™ Hair Thinning Defense Scalp Serum

This patent-pending serum contains a powerful blend of technologies that penetrate the scalp, nurturing the hair from the foundation. The lightweight, non-greasy formula is proven to help reduce hair fall by 92%\*, immediately reduce breakage and has shown noticeable results of thicker, fuller-looking hair in 60 days.\*\*\*

\*Based on hair breakage study utilising combing and brushing and instrumental tests by a third-party laboratory. \*\*Based on measurement of the hair fibre diameter after two applications. \*\*\*Based on instrumental testing measuring hair fibre diameter after application of IR Clinical™ Hair Thinning Defense Scalp Serum.

# Volumising



## Va-Va-Volume

Dreaming of bouncy hair with more dimension and fullness? Transform fine, flat tresses with a blend of ingredients including REJUVENIQUE®, pea extract and a vegan UV protectant for a voluminous, full-bodied finish.

### KEY INGREDIENTS

REJUVENIQUE®

CAPIXYL™

PEA EXTRACT

VEGAN UV PROTECTANT



# Volumising *Products*



## **Volumizing Revive™ Shampoo**

This gentle cleanser lathers away dirt, oil and styling residue to infuse fine, flat hair with weightless volume, softness and brilliant shine.

## **Volumizing Revitalize™ Conditioner**

This lightweight, volumising conditioner transforms thin, flat hair with vital nutrients that help boost volume while gently conditioning hair.

# Lash & Brow Enhancing Serum by MONAT™

Formulated with CAPIXYL™ to help improve the appearance and condition of lashes and brows and Fision KeraVeg18, a vegetable-derived keratin that helps support hair strength and vitality, this multitasking serum helps fortify and improve volume on lashes and brows.



# Purifying



## Don't Let Excess Oil Weigh You Down

With apple cider vinegar and potent actives, these high-performance shampoos help reduce excess oil and impurities to purify, clarify and rebalance your scalp, and leave hair clean and fresh.





# Purifying Products



## Purifying Vinegar Shampoo

This gentle, high-performance shampoo is infused with apple cider vinegar and potent AHAs to help break down and dissolve dead skin cells, stubborn product buildup and environmental pollutants that cause lackluster hair.

## Purifying Vinegar Rinse

This water-like purifying formula, infused with amino acids and apple cider vinegar, deeply cleanses to help hydrate, smooth hair, enhance shine and preserve colour vibrancy.

## Scalp Purifying Scrub

With superfruit AHAs, apple cider vinegar, vitamin B6 and pink clay, this 2-in-1 scrub helps dissolve dead skin cells, stubborn product buildup and excess oil. Helps clear the way for the nutrients your scalp needs to thrive.

**MEET THE MVP!**

# MONAT BLACK™ Shampoo + Conditioner

## Infused with REJUVENIQUE®

Meet the first-wash favourite for that really clean, clean feel. Loved by both men and women, this bestseller cleanses and conditions in one minty-scented step for a tingly, refreshing way to start every wash day. Powered by CAPIXYL™, the non-stripping, non-drying formula also nourishes and strengthens your hair to promote healthier-looking strands.

### KEY INGREDIENTS

**REJUVENIQUE®****CAPIXYL™****PEA EXTRACT****VEGAN UV PROTECTANT****PEPPERMINT OIL****ROSEMARY OIL**

## PRO TIP

Focus on cleansing the scalp, avoiding your ends to keep your hair silky smooth and nourished.

## Why Double Cleanse?

You wouldn't mop without vacuuming first, right? It's the same with our scalp!

First, we need to clear the way by removing the surface level debris: think styling product buildup, excess oil, environmental debris and more.

Second, we can truly cleanse the scalp, ensuring it's fresh and ready to take on the benefits of our conditioning products.

**SUGGESTION:** While this is a 2-in-1 product, for those with hair longer than 3 inches, we recommend following with a MONAT Conditioner of your choice for added conditioning.



# MONAT<sup>TM\*</sup> Junior



## A Tear-Free Wash Routine For Little Ones

This gentle collection contains plant-based ingredients to help keep little ones' hair soft and shiny while preventing tangles and enhancing manageability.

\*Ideal for children aged three and older.



# MONAT Junior™ Products



## **MONAT Junior™ Gentle Shampoo**

Gentle, non-irritating formula cleanses without drying.

## **MONAT Junior™ Gentle Conditioner**

Tames hair to help keep frizzies at bay while adding shine and manageability.

## **MONAT Junior™ Gentle Detangler**

Gives slip to the hair to ease combing and eliminate pesky tangles before they start.

# MONAT Curl Perfection™



## Unleash the Power of Infinite Curls

While curly hair offers nearly endless styling possibilities, it can be difficult to care for. **MONAT Curl Perfection™** is designed to embrace natural textures while enhancing the health and beauty of wavy, curly and coily hair. Formulated with naturally derived ingredients, the collection helps protect, strengthen and moisturises curls for up to 24 hours of definition and bounce.

### KEY INGREDIENTS

NATURAL BUTTERS AND OILS

DESERT DATE OIL

EXCLUSIVE OIL COMPLEX

REJUVENIQUE®



# MONAT CURL PERFECTION™ *Products*



## **MONAT Curl Perfection™ Curl-Defining Cream**

### **Frizz-Reducing Moisturizing Leave-In Styler**

This lightweight styling cream moisturises, minimizes frizz, and defines all curl patterns for long-lasting softness and manageability.

## **MONAT Curl Perfection™ Hydrate & Hold Gelée**

### **Curl-Enhancing Defining Gel**

This multitasking styling gelée hydrates, defines and elongates curls, while minimising frizz and enhancing curl pattern without the crunch.

## **MONAT Curl Perfection™ Refresh Spray**

### **Second-Day Curl Reactivator**

This ultra-lightweight styling mist revives, hydrates, adds bounce and defines curls on non-wash days while promoting natural curl formation and high shine.

# MONAT STUDIO ONE™

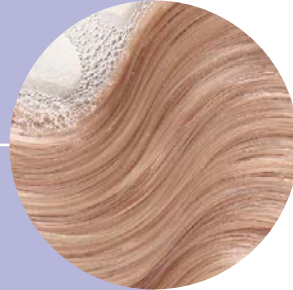


## Healthy Hair Is Always In Style

Create a salon-quality finish at home with MONAT STUDIO ONE™ styling products! Packed with hair-loving, plant-based ingredients, these premium styling heroes will perfect your signature look, while never compromising on your hair's health. Choose from a range of products from primers to shine enhancers.

# MONAT STUDIO ONE™

PRIME



PROTECT



SUPPORT

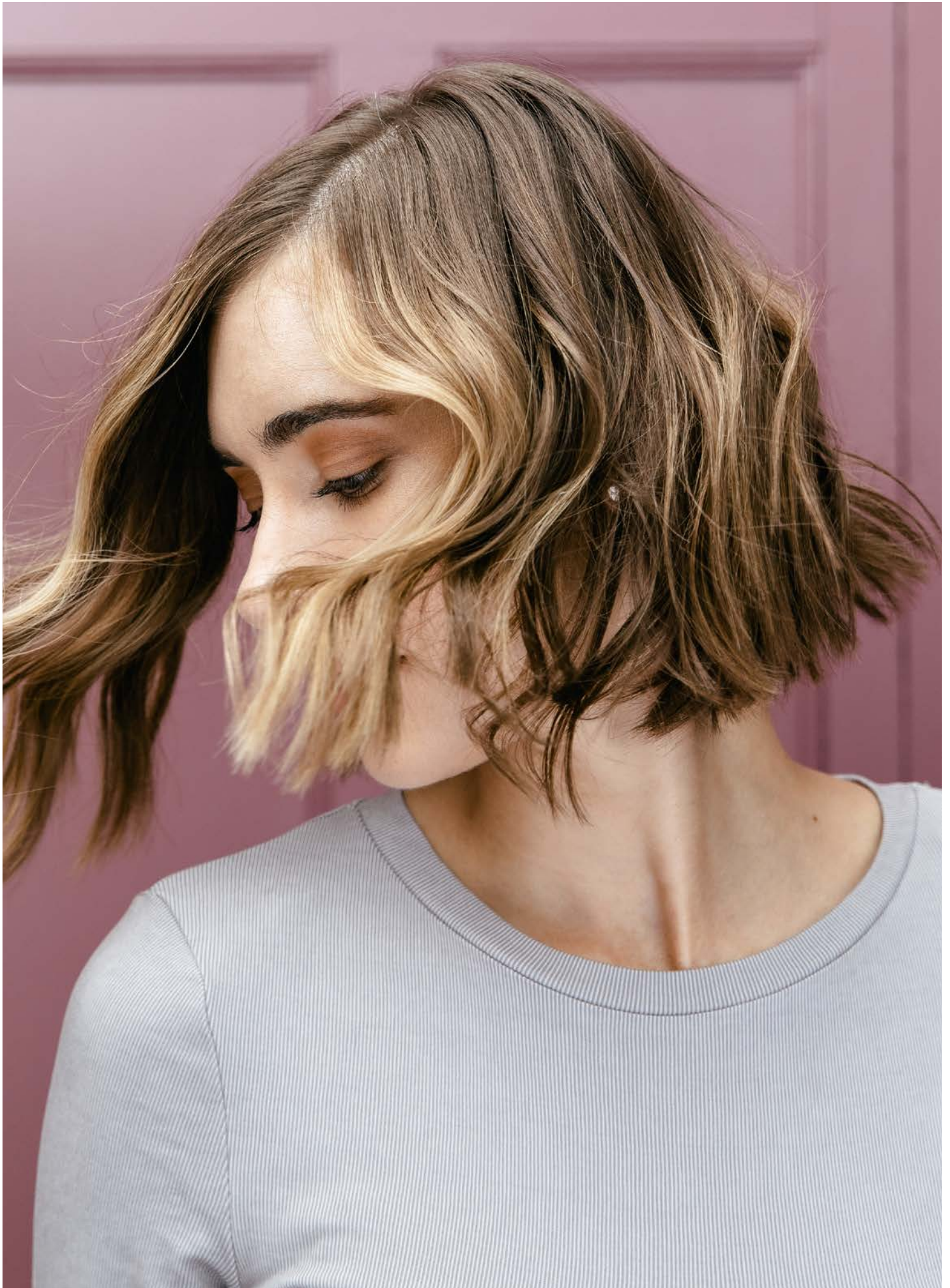


HOLD



REFRESH





# PRIME with MONAT STUDIO ONE™

For the ultimate style preparation and protection.



## Unknot Detangler

### The Tangle Tamer

Infused with REJUVENIQUE S™, this multitasking leave-in detangler strengthens and conditions as it instantly detangles, smooths frizz and leaves hair feeling silky soft.

## REJUVABEADS®

### The Split End Mender

Powered by an exclusive blend of healthy hair technology featuring REJUVENIQUE® and chia seed extract, this revolutionary leave-in treatment instantly seals split ends for up to 24 hours after application.

## Blow Out Cream

### The Protective Smoother

Infused with REJUVENIQUE®, this frizz-reducing styling cream helps smooth, soften and protect your hair from heat styling up to 450°F.

## Frizz-Fix Smoothing Hair Primer

### The Frizz Controller

A leave-in pre-styling treatment that helps control frizz and defends against humidity, for long-lasting definition, shine and smoothness.

# PROTECT with MONAT STUDIO ONE™

Shield your strands from high heat  
and colour fading.



## Heat Protectant Spray

### The Hot Tool Spray Protector

This silicone-free thermal protection spray defends hair against the extreme heat generated by heat styling tools, up to 450°F.

## Color Locking & Protective Spray

### The Colour Defender

Designed to protect colour treated hair from damage, fading and dehydration, this leave-in UV protection mist helps to improve colour vibrancy and longevity.

# SUPPORT with MONAT STUDIO ONE™

Enhance your natural hair shape  
and style.



## **Air Dry Cream**

### **The Effortless Styler**

Tame, soften and style your hair without heat with this light, airy, leave-in cream that reduces frizz and flyaways while promoting shine.

# HOLD

## with MONAT STUDIO ONE™

Create a lasting look with your choice of hold, from flexible to firm.



### Volume & Lift Spray

#### The Root Lifter

A powerful spray packed with actives to help lift hair at the roots, providing weightless volume and long-lasting body and bounce to fine, flat strands.

### The Moxie™ Magnifying Mousse

#### The Crunch-Free Shaper

This lightweight foam provides fine, flat strands with weightless volume, body and soft texture without stiffness.

### Flex Control Hairspray

#### The Flexible Style Setter

Infused with REJUVENIQUE® to help condition tresses, this light-to-medium-hold hairspray flawlessly completes any style with a touchable, brushable finish.

# REFRESH

## with MONAT STUDIO ONE™

Extend your day-one style, add a little volume or create that effortlessly undone look.



### **THE CHAMP™ Conditioning Dry Shampoo**

#### **The Wash Extender**

The quick, easy way to have beautiful hair day after day, in between washes. Infused with REJUVENIQUE® and rice starch, this style-extending spray instantly absorbs dirt and oil at the roots while conditioning and adding volume and texture without weighing hair down.

**PRO TIP:** No need to skip your workout for fear of sweating out your blowout. Let THE CHAMP™ Conditioning Dry Shampoo work its magic to help your hair feel clean and your look last longer. Apply before or post workout!

### **Wave Spray**

#### **The Texture Definer**

Packed with plant-derived actives that help define layers, this powerful spray adds texture with touchable hold and volume to create natural, beachy hair styles.

# SHINE

## with MONAT STUDIO ONE™

Complete your hair glow-up with the perfect finishing touch.



### Glossy Shine Mist

#### The Shine Specialist

Fast-drying, lightweight micro-mist hydrates, enhances softness and provides frizz protection while adding an instant boost of shine to finished styles.

**PRO TIP:** Spray into the palm of your hands or directly onto your brush and focus on your ends for an extra-shiny, non-greasy finish!

# MONAT FOR MEN™



## Ready, Set, Groom

Designed for all hair types, textures and lengths, this collection contains 2 conditioning, powerful options to effortlessly nail your style. Both easy to use and rinse, with a woody citrus fragrance.



# MONAT FOR MEN™ *Products*



## **Molding Shine Pomade**

### **The Masterpiece Sculptor**

Perfecting that stay-all-day style, this long-lasting, medium-hold pomade will sculpt your sleek style, add textured definition and high-shine.

## **Matte Styling Clay**

### **The Versatile Molder**

This pliable styling paste helps create easy-to-shape, fuller looks with all-day hold, a tack-free feel and natural matte finish.

# A Healthy Skin Revolution



## The Nature & Science of Beautiful Skin

Searching globally for the world's most effective natural ingredients and continuing our commitment to groundbreaking science and technology, the MONAT team of researchers and scientists developed five advanced skin technologies as the basis for MONAT Skincare.

Using our proprietary REJUVENIQE S™ and the natural power of plant-based ingredients, Australian Kakadu plum, natural fruit acids (AHAs) and a rejuvenating exclusive peptide, MONAT offers the most advanced approach to anti-ageing skincare available today.

# What's My Skin Type

Dry? Oily? Sensitive? Acne-prone? Let's find out! Each skin type has different needs and concerns that require the correct daytime and nighttime routines to look its best.

## The Tissue Test

The tissue test is an easy way to determine what your skin is trying to tell you.

On dry, clean skin, place a clean tissue on your face:

- ✓ If the tissue falls without sticking, you have dry skin.
- ✓ If the tissue clings for a few moments or oil transfers onto the tissue in certain areas of the face, you have normal/combination skin.
- ✓ If you notice visible excess shine that clings to the tissue, you have oily skin.

**DISCOVER YOUR**

**PERSONALISED**

**SKINCARE ROUTINE**



# Be Purified™



## Oily Skin

Oily skin produces excess sebum, leaving the skin feeling greasy and looking shiny. The BE PURIFIED™ System is designed to deliver hydration for dewy skin that is never oily. It features lightweight, oil-free formulas that help absorb excess oil and help reduce shine.



# BE PURIFIED™ *Products*



## Step 1

### **BE PURIFIED™ Clarifying Cleanser**

This purifying and refreshing gel cleanser is formulated with powerful botanical ingredients to gently reduce excess oil and unclog pores without drying the skin. Helps restore the skin's natural moisture and controls skin oiliness for up to eight hours.

## Step 2

### **BE PURIFIED™ Cold Charcoal Mask**

A unique cooling blend of mineral-rich clays and purifying charcoal provide deep cleansing and help refine pores.

## Step 3

### **Skin Revitalizing Essence**

This ultra-gentle, lightweight liquid contains a blend of hydrating, skin-replenishing and anti-ageing ingredients to smooth and soften skin for a brighter, more radiant complexion.

## Step 4

### **BE PURIFIED™ Oil-Free Moisturizer**

This lightweight, oil-free moisturiser helps absorb excess sebum to minimise visible shine, giving the skin a healthy appearance.

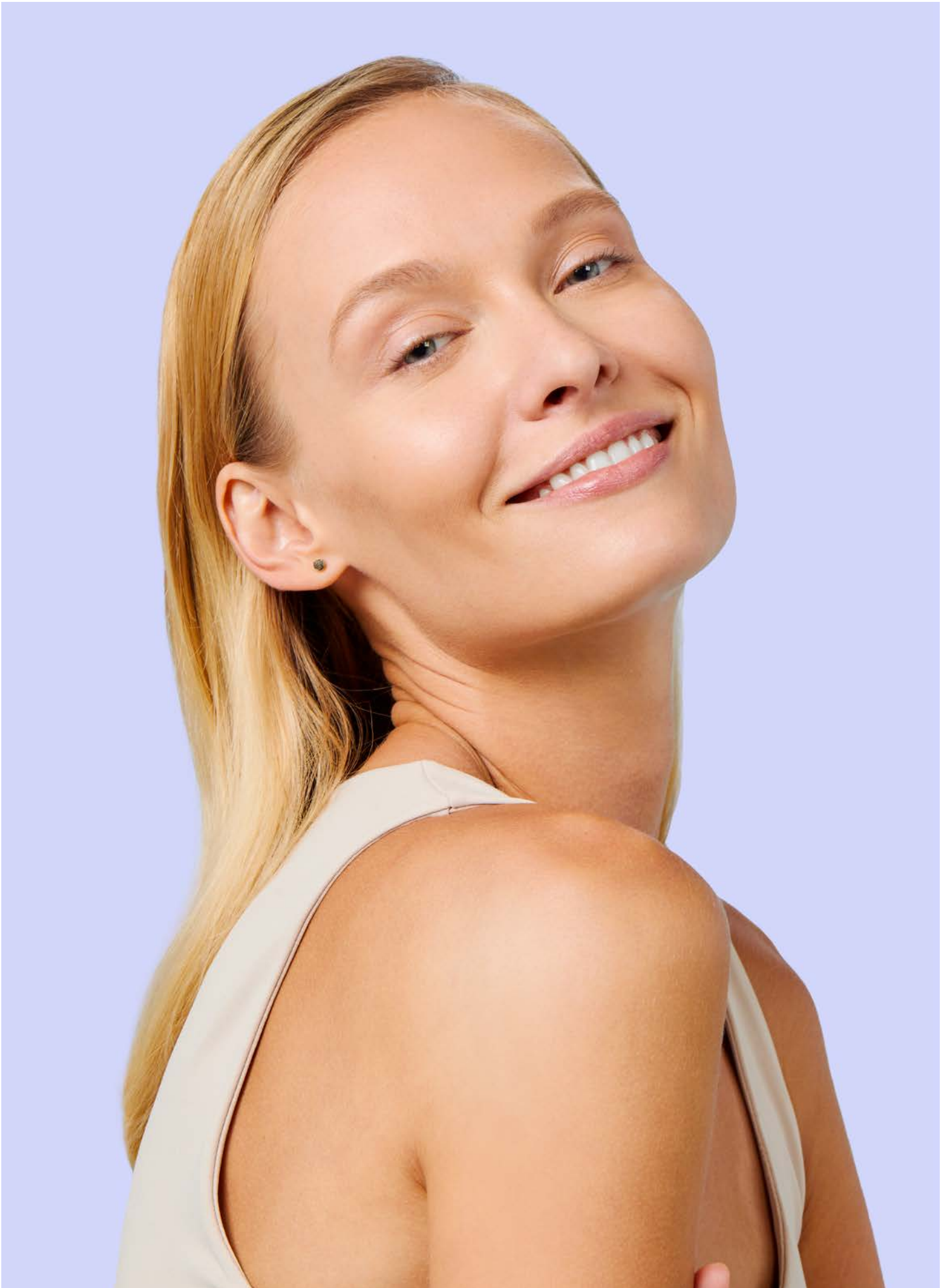
# Be Balanced™



## Normal-Combination Skin

Normal to combination skin may be dry in some areas and oily in others, like the T-Zone.

The BE BALANCED™ System is designed to brighten and renew skin so it appears more refined with a healthy-looking, youthful glow.



# BE BALANCED™ Products



## Step 1

### BE BALANCED™ Foamy Cleanser

This luxuriously refreshing cleansing foam draws out impurities while preserving skin's moisture, revealing a brighter, healthier-looking complexion.

## Step 2

### Skin Revitalizing Essence

This ultra-gentle, lightweight liquid contains a blend of hydrating, skin-replenishing and anti-ageing ingredients to smooth and soften skin for a brighter, more radiant complexion.

## Step 3

### Rewind™ Age Control Nectar

This supercharged serum floods skin with a reconditioning dose of active ingredients that helps tackle uneven skin tone, age spots, loss of elasticity, fine lines and wrinkles, and a dull-looking complexion for an instantly smoother and more youthful look.

## Step 4

### BE BALANCED™ Lightweight Moisturizer

This lightweight moisturiser effortlessly absorbs into skin, providing a softer, smoother, healthier-looking complexion.

# Be Gentle™



## Dry/Sensitive Skin

Dry/sensitive skin may feel tight, itchy or rough from lack of hydration and sebum production. The BE GENTLE™ System is designed to soothe and nourish skin by delivering moisture to make up for the under-production of sebum, helping renew skin and promoting a healthy-looking, youthful complexion.



# BE GENTLE™ Products



## Step 1

### BE GENTLE™ Creamy Cleanser

This delicate cream cleanser gently washes away dirt and impurities while it conditions and nourishes, leaving skin feeling refreshed and hydrated.

## Step 2

### Skin Revitalizing Essence

This ultra-gentle, lightweight liquid contains a blend of hydrating, skin-replenishing and anti-ageing ingredients to smooth and soften skin for a brighter, more radiant complexion.

## Step 3

### Rewind™ Age Control Nectar

This supercharged serum floods skin with a reconditioning dose of active ingredients that tackle uneven skin tone, age spots, loss of elasticity, fine lines and wrinkles, and a dull-looking complexion for an instantly smoother and more youthful look.

## Step 4

### BE GENTLE™ Nourishing Moisturizer

This rich, calming, ultra-hydrating cream helps renew, plump and nourish skin, revealing a soft, smooth, healthy-looking glow.

# MONAT BE CLARIFIED™



## Acne-Prone Skin

The MONAT BE CLARIFIED™ System is the perfect go-to for acne-prone skin, where the sebaceous glands become clogged, resulting in blemishes and breakouts. Featuring both deep-cleaning and skin-calming benefits, these products help to clear blemishes and breakouts with maximum-strength 2% salicylic acid while improving the appearance of blemishes for a more radiant complexion.



# MONAT BE CLARIFIED™ *Products*



## Step 1

### **MONAT BE CLARIFIED™ Gel-Cream Cleanser**

This gentle cleanser deep-cleans to remove excess oil, helps clear blemishes and breakouts, and removes impurities without drying or irritating the skin.

## Step 2

### **MONAT BE CLARIFIED™ Blemish Care Toner**

This gentle clarifying toner removes excess dirt and dead skin cells to help unclog and minimise the appearance of pores, smooth the complexion and leave skin feeling refreshed and purified.

## Step 3

### **MONAT BE CLARIFIED™ Oil-Free Moisturizer**

This oil-free, lightweight moisturiser quickly hydrates and soothes while protecting the skin's barrier function and minimising the severity of small skin marks or scars from previous breakouts.

# MONAT FOR MEN™



## For All Skin Types

Instantly refresh and hydrate skin with MONAT FOR MEN™—the perfect go-to for all skin types. Made to deeply cleanse and refresh skin, this trio works in perfect harmony to remove excess oil and impurities without stripping, while providing a cooling experience.



# MONAT FOR MEN™ *Products*



## Step 1

### **MONAT FOR MEN™ Essential Face Wash**

This invigorating formula deeply cleanses while stimulating and refreshing the skin.

## Step 2

### **MONAT FOR MEN™ Essential Face Scrub**

This creamy, micro-exfoliating formula helps to remove dead skin cells, prepping skin for shaving and leaving skin feeling smooth.

## Step 3

### **MONAT FOR MEN™ Essential Shaving Cream**

This conditioning cream softens and lifts hair away from the skin to promote a smoother razor glide for a more comfortable shave.

## Step 4

### **MONAT FOR MEN™ Essential Face Moisturizer**

This lightweight, non-greasy formula hydrates and helps protect skin against environmental aggressors.

# Serum Superheroes



Fine lines? Wrinkles? Dark circles? Age spots? Take your routine to the next level with these targeted solutions. Packed with active ingredients and delivered in lightweight formulas, MONAT serums are skincare superheroes that have you covered from day ☀️ to night 🌙.



# Serum Superhero Products



## C. Radiance™ Illuminating Serum ☀️

### *Brighten & Enhance*

This supercharged 15% vitamin C serum also features powerful antioxidants, ferulic acid and niacinamide to help illuminate and enhance your complexion. Silky formula glides on and absorbs quickly to create a healthy, youthful-looking glow.

## Rewind™ Age Control Nectar 🌙

### *Smooth & Improve*

Featuring the MONAT-exclusive peptide Kakadu plum, REJUVENIQE S™, AHAs and hyaluronic acid this fast-absorbing nighttime serum targets uneven skin tone, loss of elasticity, fine lines and wrinkles, and a dull-looking complexion to improve texture and smoothness.

## Botanic Bakuchiol Vegan Retinol Alternative 🌙

### *Brighten & Smooth*

Discover the power of bakuchiol, a gentle, plant-based alternative to retinol—with retinol-like results! This nighttime lotion targets age spots, uneven skin tone and texture, and fine lines and wrinkles for a smoother, brighter complexion.

## Eye Smooth™ Serum ☀️ 🌙

### *Brightening and Firming*

This lightweight serum delivers effective and potent ingredients to address common eye area concerns including dark circles, dryness, puffiness, fine lines, and wrinkles. This product pairs perfectly with our award-winning Eye Smooth™ Nourishing Eye Cream for the ultimate eye care duo.

## Eye Smooth™ Nourishing Eye Cream ☀️ 🌙

### *Rejuvenate & Hydrate*

This indulgent eye cream hydrates to help improve elasticity, diminish the appearance of fine lines, puffiness and improve the look of dark circles, revealing a visibly brighter, smoother appearance around the eyes.

## 30 Second Miracle™ Instant Perfector ☀️ 🌙

### *Smooth & Perfect*

Silky-smooth serum works its magic within 30 seconds of application, temporarily tightening, toning and smoothing the appearance of skin concerns without interfering with makeup.

# High-Performance Hydrators

Dry, dull skin? Fine lines and wrinkles? Plump up the volume by adding an extra dose of hydration to your skincare routine.





# High-Performance Hydrator Products



## Hydration Booster™ Hyaluronic Serum Plus

### *Hydrate & Plump*

Oil-free formula combines concentrated, pure hyaluronic and polyglutamic acids, vitamins, marine algae and fruit extracts to boost hydration and leave your skin feeling plump and replenished.

## Night Haven™ Overnight Age Control Cream

### *Moisturise & Smooth*

Enriched with REJUVENIQUE S™, ceramides, hyaluronic acid and avocado oil, this luxe night repair cream melts into the skin, providing rich nourishment and intense hydration to boost the skin's natural renewal process. Works overnight to help improve skin's elasticity and brightness to refresh and get a glowing complexion.

## Hydrate & Refresh™ Face Mist

### *Refresh & Soothe*

Elevate your skin's hydration any time of the day with this ultra-fine mist! Antioxidants derived from superfruits protect skin from environmental aggressors while watermelon extract and coconut water help balance and instantly brighten skin for the ultimate glow.

#### PRO TIP

Keep this must-have travel essential in your handbag for an instant pick-me-up or use as a setting spray to keep your makeup in place all day!

# Refining Glow Getters

Make way for a brighter, healthier-looking complexion by removing dead skin cells, product buildup and makeup.





# Refining Glow Getter Products



## Berry Refined Scrub™ Perfecting Exfoliator Mask

USE WEEKLY

### *Resurface & Smooth*

Formulated with AHAs, naturally exfoliating granulated sugar extracts, REJUVENIQUE S™ and anti-ageing cranberry and bayberry seeds, this scrub buffs away dull skin to polish and reveal a smoother, softer, more even complexion.

## BE PURIFIED™ Cold Charcoal Mask

USE WEEKLY

### *Cleanse & Refine*

A unique cooling blend of mineral-rich clays and purifying charcoal provide deep cleansing and help refine pores.

## Exfoliating Peel Pads™ Daily Brightening Peel Treatment

USE 2-3 TIMES PER WEEK

### *Brighten & Reduce*

Single-use sachets contain a blend of glycolic acid, amino acids, witch hazel and refreshing cucumber water to gently exfoliate dead skin and improve the intensity of dark spots and fine lines and wrinkles, revealing more radiant skin.

## MONAT Pore Refiner™ Pore-Minimizing Treatment

### *Smooth & Mattify*

Featuring a unique microparticle complex, this treatment instantly reduces the appearance of pores and provides a mattifying effect, reducing unwanted shine.\* Use alone, under makeup or over makeup for oil-control touch-ups on the go.

## Makeup Vanishing Balm™ Melting Makeup Remover

### *Dissolve & Soften*

Infused with REJUVENIQUE S™, this balm-to-oil, makeup-melting sorbet goes from milky to silky to cleanse, remove makeup and rinse away without a trace.

\*Based on a consumer study with 34 women between ages 18-60 years. 50% of panel with sensitive skin. Tested by an independent laboratory.

# Order is Everything

The key to an effective skincare regimen? The right products, applied in the right order for maximum performance.



## STEP 1 Cleanse



## STEP 2 Prepare



## STEP 3 Target



## STEP 4 Replenish



\*For optimal product results, always shake well before use.

# MONAT BODY CARE™



## A Skincare Revolution: For the Body

Hydrate, plump, improve texture and more! MONAT BODY CARE™ is a collection of luxury skincare products designed to rejuvenate, restore and renew—revealing a more radiant you.

# Formulated with revolutionary skincare ingredients:

## **REJUVENIQE S™**

A super activated oil that combines the nourishing and revitalising powers of REJUVENIQE® oil intensive's 13+ botanical oils and extracts with a patented activated oil blend derived from olive oil and jojoba seed extract.

## **Glycolic Acid**

An alpha hydroxy acid (AHA) that helps to reawaken the skin.

## **Niacinamide**

A form of vitamin B3, known to help improve skin's texture. Suitable for all skin types.

## **Fructooligosaccharides**

A plant-based skin hydrator and humectant.

## **Rose Water**

Known to help balance moisture content while naturally hydrating the skin.





# MONAT BODY CARE™ Has You Covered From Head to Toe!



## Moisturize & Replenish Body Wash

A nourishing, invigorating cleansing experience that soothes and replenishes with REJUVENIQUE S™, vitamin B3 and floral and beetroot extracts.

## Exfoliate & Refine Body Polish

A gentle gel exfoliant infused with pumice and superfruit extracts that smooths away dead skin and rough areas, refining and revealing skin's natural radiance.

## Hydrate & Repair Body Serum

A concentrated serum featuring hyaluronic acid, squalene, vitamin B3 and Kakadu plum that instantly hydrates, helps improve the appearance of skin tone and promotes healthier-looking skin.

## Smooth & Renew Body Lotion

An indulgent blend including fruit, coffee and shea butter, this unique formula leaves skin feeling soft, smooth, supple, renewed and radiant.

## Silky & Soothing Hand Cream

Formulated with REJUVENIQUE S™ and moisturising shea butter, this indulgent hand cream deeply moisturises and shields skin from dryness for silky-smooth hands.

# Skincare or Makeup?



## Have It All With MONAT Skincare Makeup!

Blending our skincare expertise with superior colour performance, MONAT Skincare Makeup is designed to not only enhance your natural beauty, but also provide nourishment and care for your skin.

Each product is formulated with skin-loving, botanical ingredients and high-performance, anti-ageing technologies to promote healthy skin and provide a beautiful, natural finish that lasts.

Join the skincare-infused makeup revolution with MONAT Skincare Makeup!

\*For optimal product results, always shake well before use.

**Conceal Imperfections. Reveal  
Brighter-Looking Skin.**

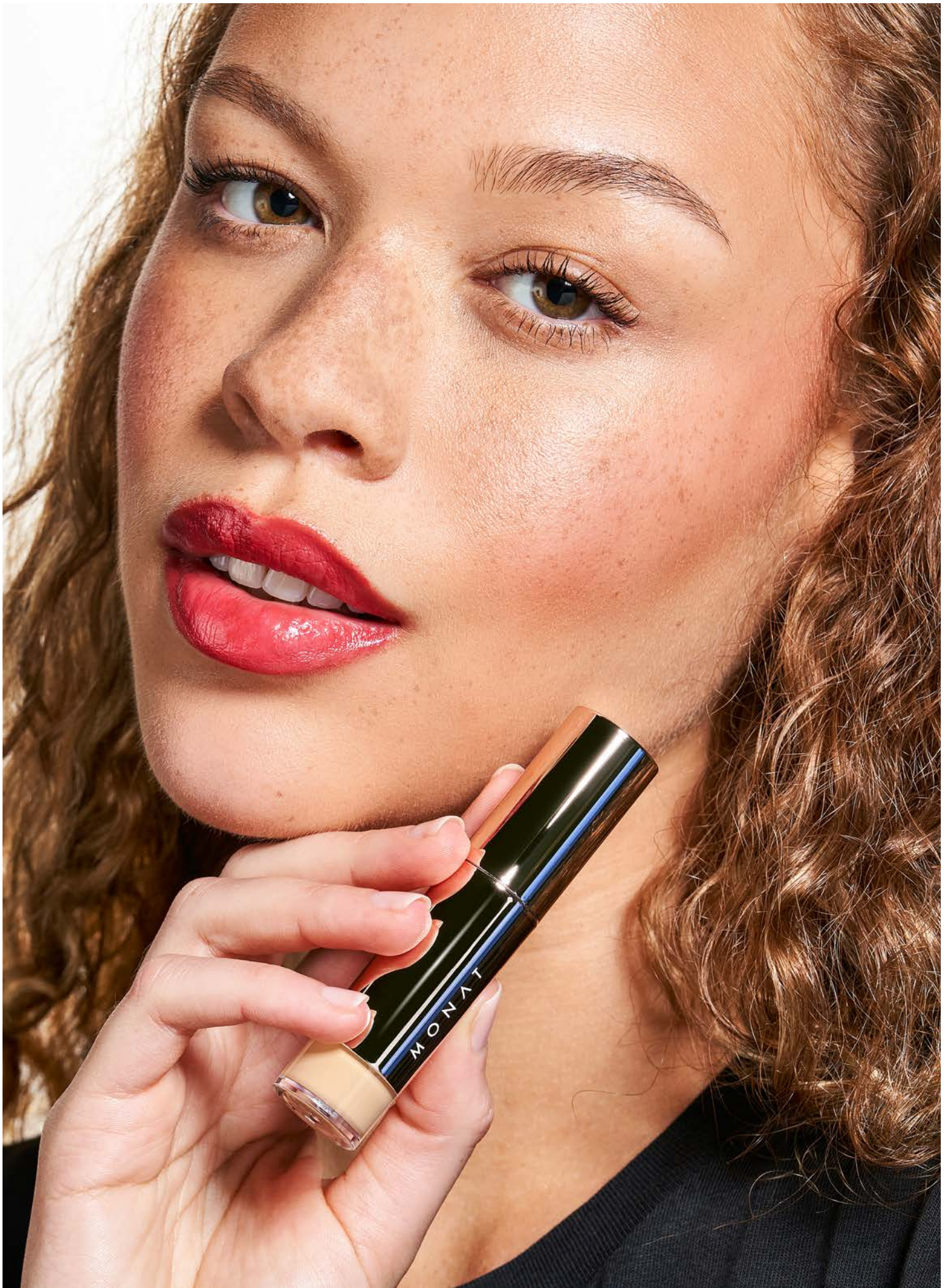
# MONAT Brighten+Correct Concealer<sup>™</sup>

This lightweight, creamy concealer features our Eye Smooth<sup>™</sup> technology to provide the skincare benefits you already love with medium to full, buildable coverage for rested, youthful-looking eyes.

- ✓ **Conceals under-eye bags, dark spots and skin imperfections\***
- ✓ **Smooths fine lines and wrinkles\***
- ✓ **Helps cover puffiness and signs of fatigue\***

\*Based on a consumer study with 35 women between ages 18-60 years, current users of concealer. Tested by an independent laboratory.





# MONAT

## Brighten + Correct

### Concealer™

### *Shades*



**1 Very Light**

**2 Light**

**3 Light Medium**

**4 Medium**

**5 Medium Tan Deep**

**PRO TIP:**

Apply one shade lighter than your skin tone to the highpoints of the face for an illuminated effect.

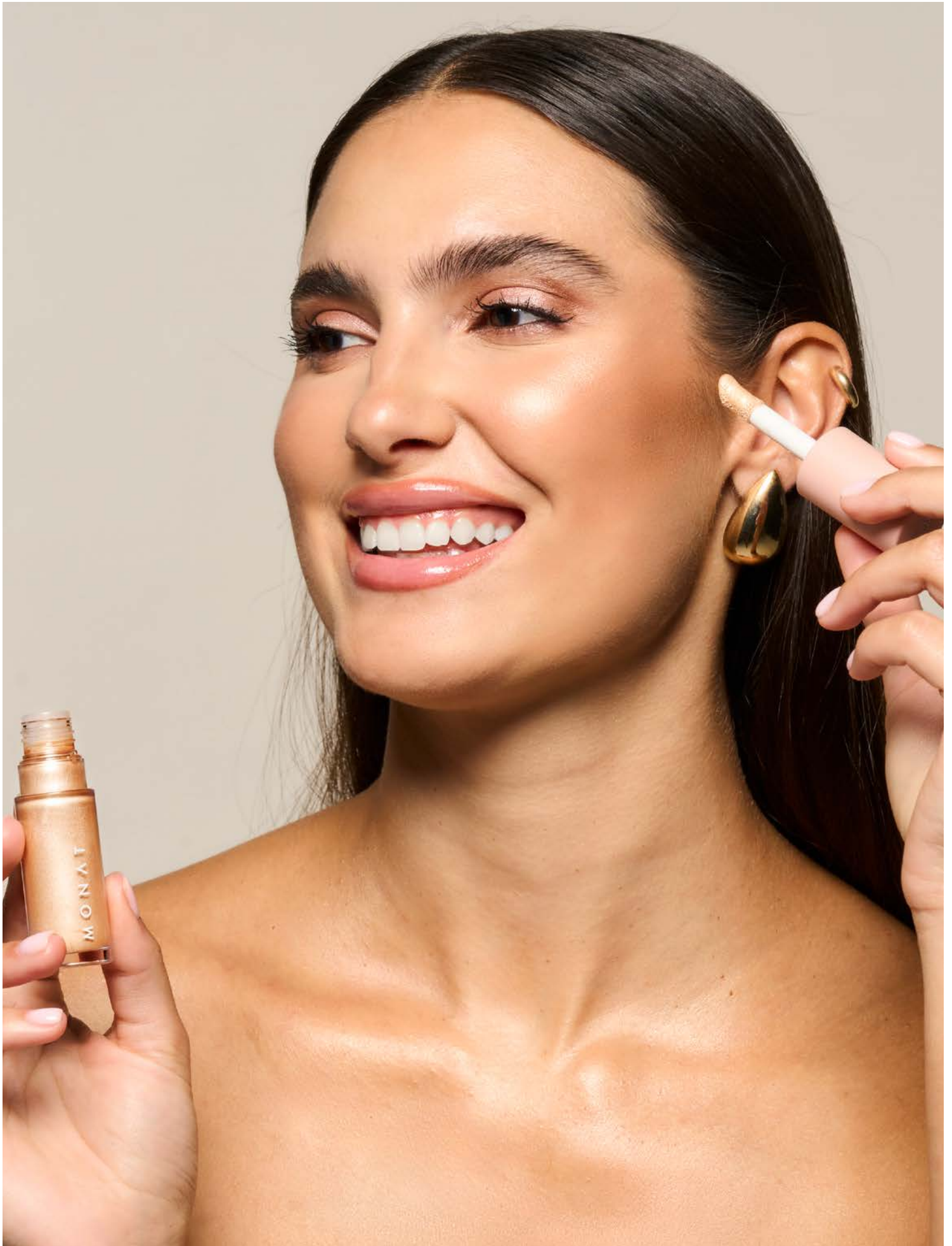
Turn Up Your Glow

# MONAT Liquid Highlighter™

With just a few drops, this liquid highlighter adds dimension and definition to natural facial contours including cheekbones, under the browbone, bridge of the nose, and Cupid's bow. Leaves skin glowing, dewy and radiant.

- ✓ **Brightens skin and enhances radiance**
- ✓ **Helps blur skin imperfections**
- ✓ **Features skin-loving ingredients including niacinamide, squalane, vitamin E acetate, and REJUVENIQUE S™**
- ✓ **Non-greasy, lightweight texture**
- ✓ **Buildable coverage**





# MONAT Liquid Highlighter™ *Shades*



**Champagne**

**Rose Gold**

**PRO TIP:**

Add a few drops to your favourite foundation for extra, all-over glow.

Hydrate Skin. Glide on the Glow.

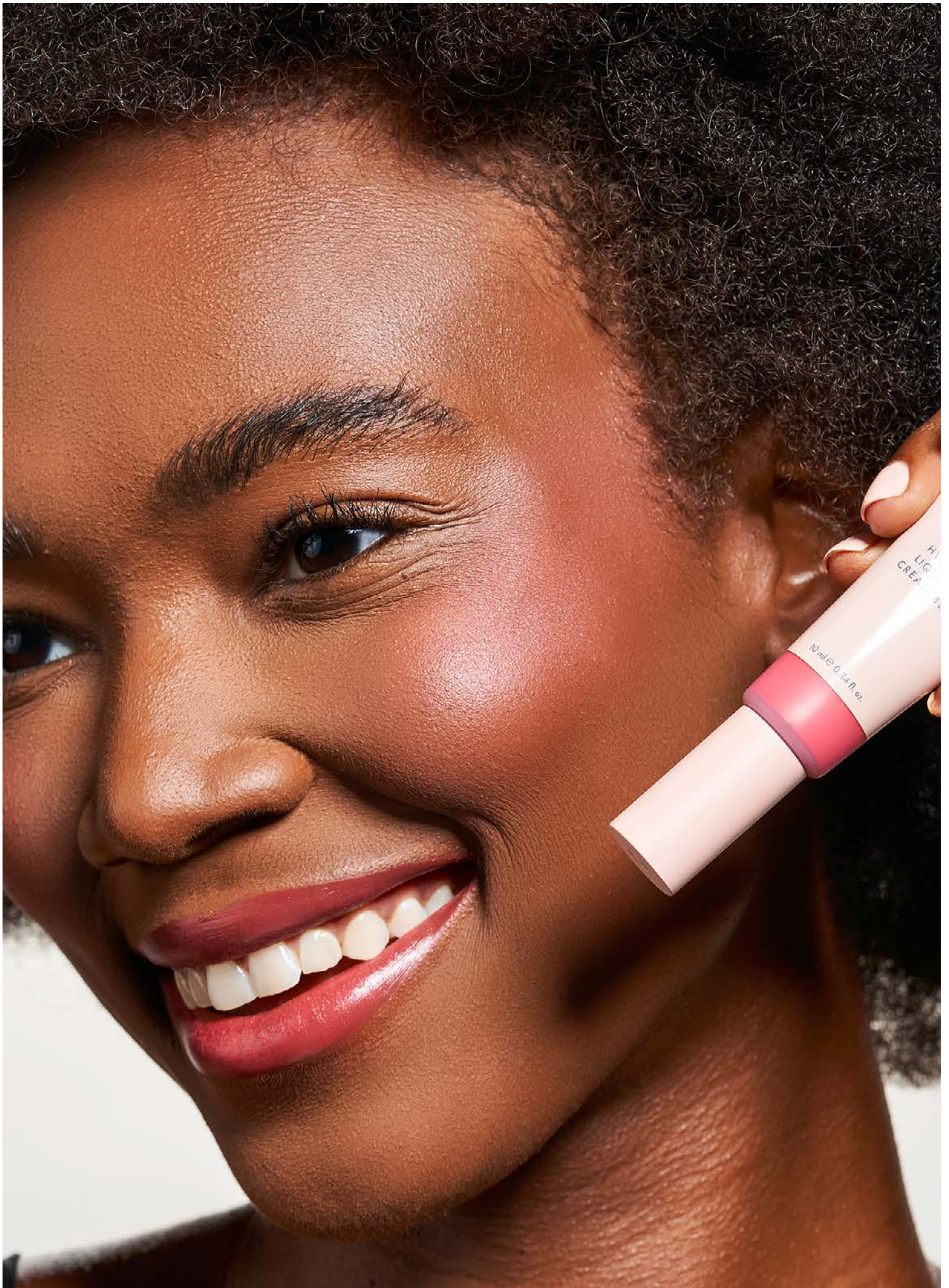
# MONAT Hydrating Liquid-Gel Cream Blush™

Infused with hyaluronic acid, vitamin E and jojoba esters, this buildable formula will brighten your look with a flush of colour for a healthy-looking, dewy glow.

- ✓ **98% naturally derived formula**
- ✓ **Moisturises and nourishes\***
- ✓ **Helps improve the look of skin texture\***
- ✓ **Helps improve elasticity and firmness\***



\*Based on a consumer study with 35 women between ages 18-60 years, current users of cheek blush/tint. Tested by an independent laboratory.



# MONAT Hydrating Liquid-Gel Cream Blush™ *Shades*



**Pink**

**Peach**

**Berry**

## **PRO TIP:**

Apply a small amount to the back of the hand and warm up with your fingertip. Transfer to the apples of your cheeks and blend with a sponge or makeup brush for the perfectly flushed look.

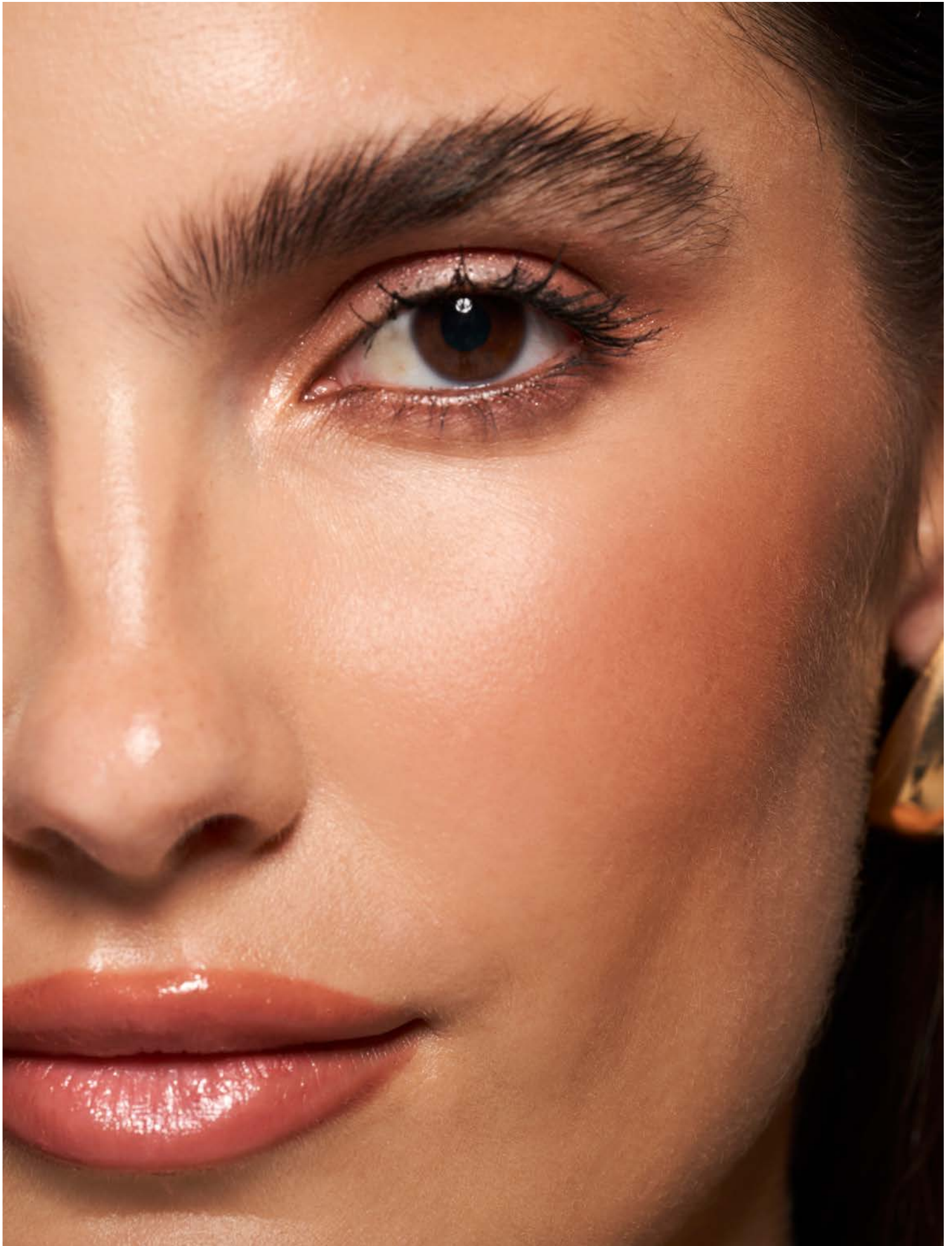
**Daytime Glow. Nighttime Glam.**

# MONAT Glam Essentials Palette<sup>TM</sup>

The only eyeshadow palette you need! This collection of eyeshadow shades provides the versatility you need to create a range of eye looks. Go from “Girl Boss” to “Risk Taker” and more to look great with gorgeous colour.

- ✓ **Talc-free formula**
- ✓ **Features 9 universal shades with matte, satin, and shimmer finishes**
- ✓ **Mix and match to create natural to bold looks**
- ✓ **Buildable colour**
- ✓ **High-quality, pigmented eyeshadows**





# MONAT Glam Essentials Palette™ *Shades*

**Achiever**

**Girl Boss**

**Dreamer**

**Believer**

**Glow Getter**

**Freedom**

**Millionaire**

**Risk Taker**

**Empower**



**PRO TIP:**

Apply MONAT Brighten + Correct Concealer™ to eyelids before eyeshadow application to prime lids for longer wear.

Strengthen Brows. Spotlight Your Eyes.

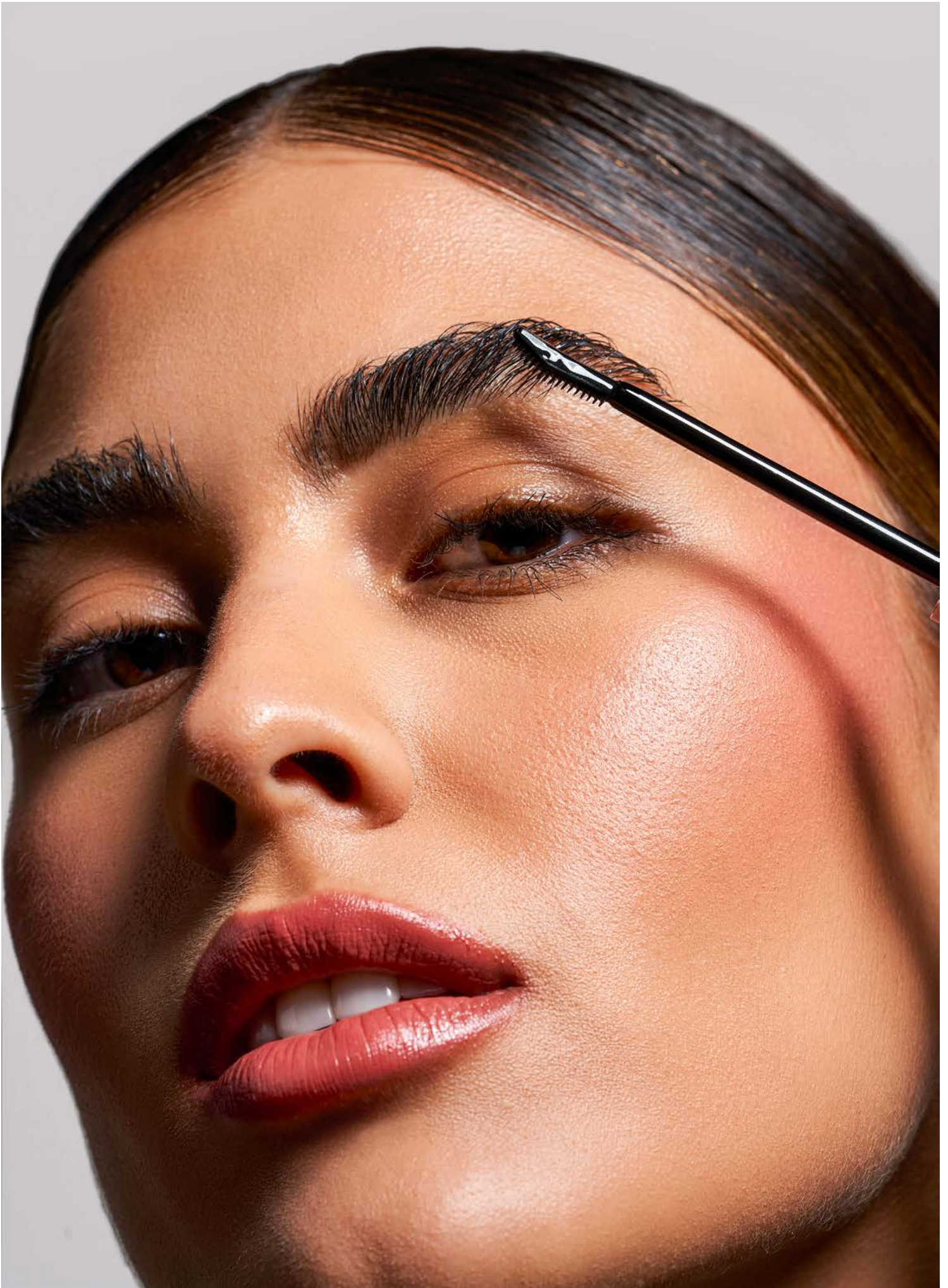
# MONAT IR Clinical™ Clear Brow Gel

Featuring our revolutionary IR Clinical™ technology, this clear brow gel lifts, fluffs and sets brows in place for all-day wear. Perfect for the no-makeup-makeup trend to give your natural brows a polished look in seconds!

- ✓ **Flake-free, buildable formula effortlessly creates a laminated brow look\***
- ✓ **Helps strengthen brow hair\***
- ✓ **Coats hairs for the appearance of thicker, fuller-looking brows\***
- ✓ **Can be used on its own or in combination with other brow products**
- ✓ **Suitable for sensitive eyes and contact lens wearers**

\*Based on a consumer study with 34 women between ages 18-60 years, current users of brow gel. Tested by an independent laboratory.





# MONAT IR Clinical™ Clear Brow Gel *Shade*



**Clear**

**PRO TIP:**

For a more defined or filled-in look, apply after using brow pencil.

**Strengthen Lashes. Emphasise Your Eyes.**

# MONAT IR Clinical™ Mascara

Featuring our revolutionary IR Clinical™ technology with caffeine, melatonin and REJUVENIQE®, this multipurpose mascara offers the benefits of a lash serum and a traditional mascara in one formula. It instantly intensifies length and volumises lashes while nourishing and strengthening for fabulous, fuller-looking lashes.

- ✓ **Long-wear without flaking for up to 12 hours\***
- ✓ **Fortifies lashes for less breakage and fallout\***
- ✓ **Buildable formula is smudge- and flake-resistant**
- ✓ **Instantly enhances length and volumises lashes\***
- ✓ **Easy to remove**
- ✓ **Suitable for sensitive eyes and contact lens wearers**

\*Based on a consumer study with 43 women between ages 19-54 years, current users of volumising mascara. Tested by an independent laboratory.





# MONAT IR Clinical™ Mascara *Shade*



**Jetsetter Black**

**PRO TIP:**

To achieve healthier, thicker-looking lashes and brows, use Lash & Brow Enhancing Serum by MONAT™ at night and MONAT IR Clinical™ Mascara and MONAT IR Clinical™ Clear Brow Gel during the day.

**Moisturise Lips. Shine with Fearless Colour.**

# MONAT Liquid Lipstick™

Enriched with botanical oils and sodium hyaluronate, our weightless liquid lipsticks nourish lips with up to 12 hours of hydration\* and fearless colour. Six gorgeous shades provide a long-lasting, sheer-satin finish.

- ✓ **Creamy, non-drying, lightweight formula**
- ✓ **Soothes and softens lips\***
- ✓ **Helps diffuse the appearance of fine lip lines\***
- ✓ **Precision applicator glides colour on smoothly**

\*Based on a consumer study with 34 women between ages 18-60 years, current users of liquid lipstick. Tested by an independent laboratory.





# MONAT Liquid Lipstick™ *Shades*



**Goddess/Cool Pink**

**Posh/Peach Nude**

**Divine/Nude Beige**

**Magnetic/Warm Rose**

**Bold/Bright Rose**

**Brave/Brown Nude**

**PRO TIP:**

Use a lighter shade all over lips and add a darker or brighter shade in the centre of the lip to create a gradient effect.

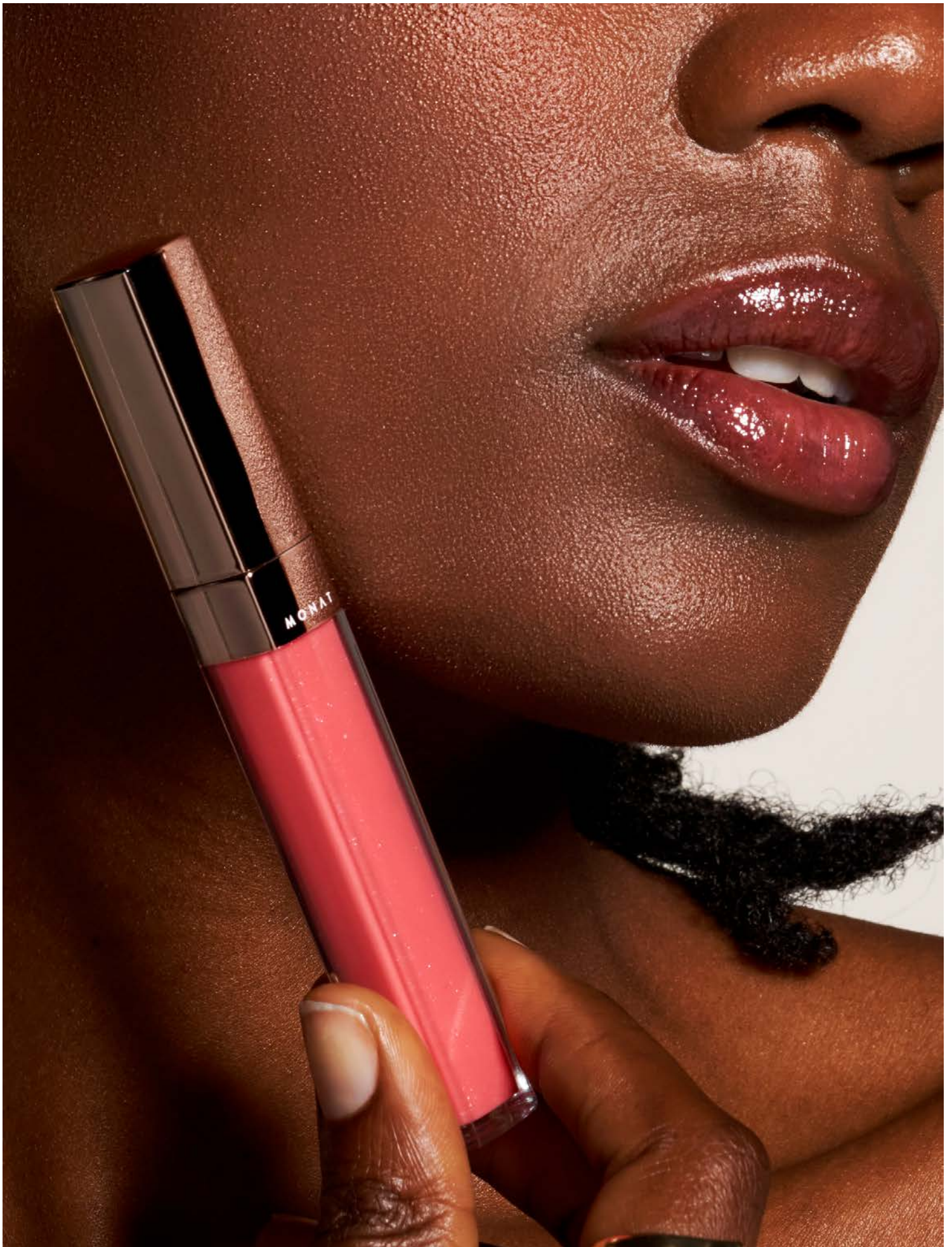
**Plump Up The Volume**

# MONAT Lip-Plumping Gloss™

Get the full, fabulous lips you crave with the hydration you need! Formulated with pomegranate flower extract, REJUVENIQE S™ and botanical oils, this lip-enhancing formula plumps your pout and blurs the appearance of lip lines for a full, flawless look.

- ✓ **Delivers instant and long-term hydration**
- ✓ **Provides a soothing, cooling sensation**
- ✓ **Contains a powerful antioxidant to immediately plump lips giving them a firmer, fuller look**
- ✓ **Delivers a high-shine, gloss finish with a hint of colour**





# MONAT Lip-Plumping Gloss™ *Shades*



**Classy**

**Effortless**

**Graceful**

**Confident**

**PRO TIP:**

Wear alone to enhance your natural lips or layer over your favourite MONAT Liquid Lipstick™ for added volume and shine.

# Ways to Join

## Market Partner

30-Day Money Back Guarantee\*

30% off all MONAT products (Save up to 55% off when combined with MONAT Purchase +™!)

30-40% commissions on retail sales

15-25% commissions on VIP Customer sales

Personal and Professional Development

Earned Incentive Trips and Events

A 3-tiered Car Programme – You could earn payments towards a white Range Rover, MINI or Jaguar!

Market Partner earnings will vary significantly and no income is promised or guaranteed. Earnings depend on a number of factors, including leadership experience, expertise, quality and depth of your organisation, and individual effort.

## VIP Customer

30-Day Money Back Guarantee\*

15% off all MONAT products (save up to 40% off when combined with MONAT Purchase +™!)

Flexship Programme: Recurring orders delivered on their schedule

Free shipping on orders of £60/€75 or more\*\*

Free Only For You product (valued at £20/€25) in each qualifying Flexship order\*!

A Birthday Treat

Access to exclusive money-saving promotions

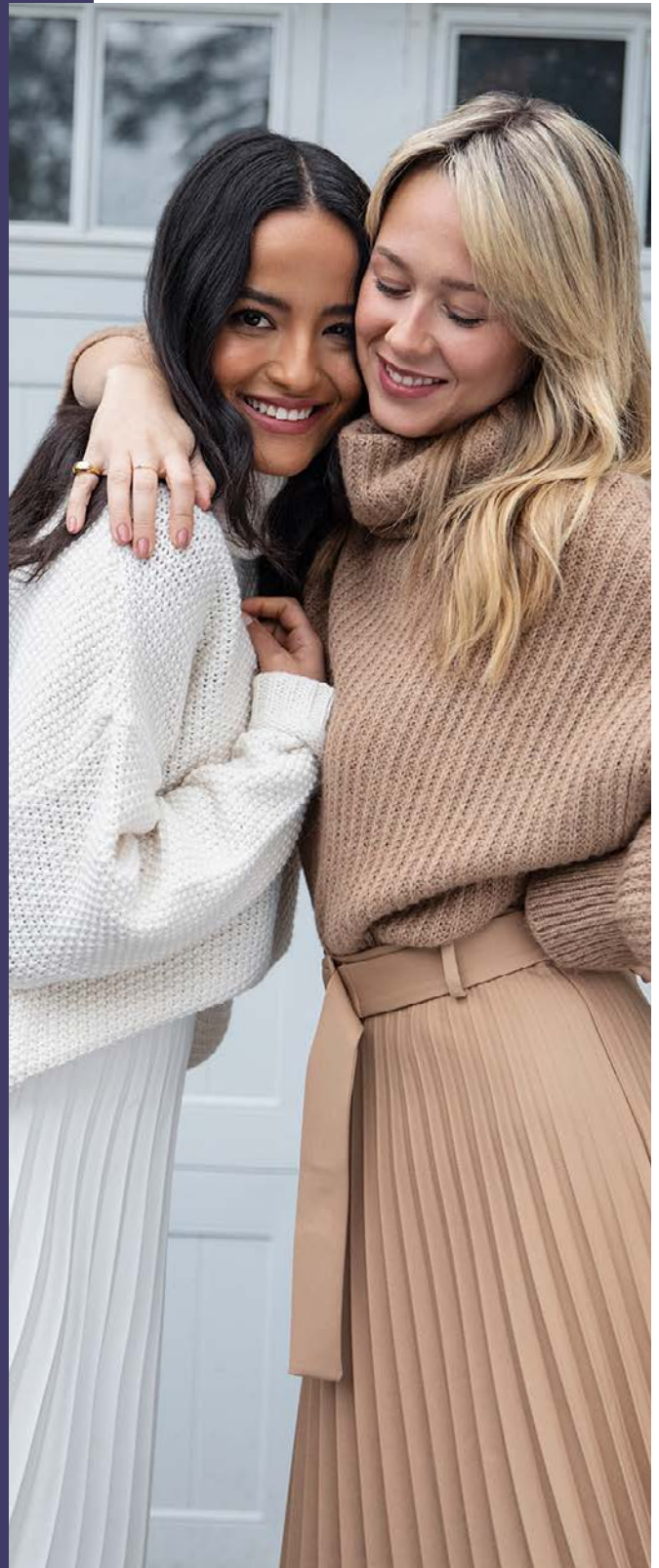
## Retail Customer

30-Day Money Back Guarantee\*

MONAT Purchase +™ Discount: The more you spend, the more you save!

\* Shipping and handling charges are nonrefundable.

\*\*A qualifying Flexship order is a customisable recurring order of £60/€75 or more.



# Ingredient Index



## Abyssinian Oil

Known for its ability to increase combability, help reduce breakage and enhance shine.



## Acetyl Hexapeptide-8

Amino-peptide known to help reduce the appearance of fine lines and wrinkles.



## Agrana Rice Starch

Creates better overall coverage and absorption of oil.



## Aloe Vera Leaf Extract

A natural soothing agent.



## Aloe Vera Juice

Known to be soothing and contains vitamins A, C and E.



## Amino Acid Complex

Smooths hair and helps control frizz and flyaways.



## Apple Cider Vinegar

Apple Cider Vinegar has a long history of use in household items such as sauces and dressings, and has become increasingly popular to take directly to support a variety of concerns.



## Argan Oil

Extremely nourishing oil rich in beneficial nutrients including vitamin E, fatty acids, squalene and antioxidants. Known to easily penetrate the hair cuticles to provide moisturisation and excellent conditioning.



## Avocado Oil

A lightweight moisturiser and known protectant.



## Bakuchiol

A plant-based retinol alternative.



## Bamboo Stem Extract

Helps to maintain hair shaft integrity and vitality.



## Bayberry Wax

A naturally derived wax that nourishes the skin.



## Bentonite Clay

Provides a silky, tack-free feel with a matte finish.



## Bio-Fermented Sugarcane (Brassicyl Valinate Esylate)

Sustainably sourced, this naturally-based, positively-charged ingredient attracts to the surface layer of the hair for a healthier appearance.



## Black Spruce Bark Extract

Antioxidant known to help protect hair from colour loss, external stressors and repeated washing.

**Borage Seed Oil**

Known to be rich in essential fatty acids.

**Buriti Oil**

From the Buriti tree that is known in Brazil as the “tree of life,” this oil is known to help moisturise and rehydrate skin and hair.

**Caffeine (for skin)**

Depuffs and brightens.

**Calendula Officinalis Flower Extract**

Botanical extract from marigold known for its soothing properties.

**Camellia Oleifera Seed Oil**

Skin and hair rejuvenating emollient, high in natural tocopherols (vitamin E) and polyphenols (antioxidants).

**CAPIXYL™**

A unique blend that helps to strengthen and thicken hair while increasing hair density.

**Carnauba Wax**

Plant-derived wax to help provide pliable texture and thickness.

**Carrot Seed Oil**

Rich in antioxidant vitamins A, C, E and beta-carotene.

**Ceramides Complex (Hair)**

Helps retain moisture and provides protective lipids to alleviate the look and feel of dryness. Supports the restructuring of damaged hair and protects strands against chemical and environmental damage.

**Ceramides (Skin)**

Known to hydrate and support the skin barrier.

**Chamomile**

Known to soothe and protect the skin.

**Chamomile Extract**

Known historically for its relaxing and calming properties.

**Charcoal**

Known to aid in purification and deep cleansing.

**Chia Seed Extract**

Rich in antioxidants and omega-3 fatty acids.

**Coconut Oil**

Adds moisturisation and helps prevent dryness.

**Coconut Shell Powder**

A powder consisting of dried, ground coconut shell. A gentle alternative to use as an exfoliator.

**Coconut Water**

Known to help with hydration.

**Coffea Arabica (Coffee) Seed Extract**

An antioxidant-rich ingredient that is known for its benefits to smooth, tone, energise and depuff the skin's appearance.

**Cranberry Seed**

A gentle and naturally derived exfoliant.

**Cucumber Water**

A natural ingredient known to hydrate and soften the skin while supporting the complexion.

**D-Biotin**

Active form of biotin, vitamin B7, commonly used for its support for hair, skin and nail health and appearance.

**Desert Date Oil**

Sustainable vegetable oil from Africa, similar to argan oil, that contains a high amount of essential fatty acids which contain antioxidants, providing regenerating and repairing properties to the hair. Proceeds of the sale of Desert Date Oil support education initiatives in Burkina Faso, Africa.

**Ferulic Acid**

Antioxidant found in plants to help protect skin from environmental damage.

**Plant-Based Lipoprotein Technology**

Known to provide manageability to the hair.

**French White Clay**

A natural mattifying agent that purifies and reduces shine.

**Fructooligosaccharides**

Plant-based skin hydrator and humectant derived from sugar beets.

**Glycerin**

A naturally derived humectant and moisturiser sourced from plants.

**Glycolic Acid**

A known alpha hydroxy acid (AHA), derived naturally from sugar cane, that works on the surface of the skin to improve the complexion.

**Hyaluronic Acid**

Known for its superior moisturising benefits.

**Hyaluronic Acid Technology**

MONAT's innovative, naturally derived hyaluronic acid-based technology that helps combat dehydration and protect against further moisture loss. Offers immediate and long-lasting hydration.

**Iodine**

An essential mineral for healthy hair.

**Kakadu Plum**

This Australian multitasking superfruit contains one of the most concentrated, stable and potent antioxidants; a naturally derived source of vitamin C.

**Kangaroo Paw Extract**

Native to Australia. Known to benefit the appearance of mature skin.

**Kaolin Clay**

Known to have oil-absorbing properties.

**Kelp Extract**

Helps to soothe and hydrate the skin, and also aids in keeping it smooth.

**Lactic Acid**

An alpha hydroxy acid (AHA) known to retexturise and smooth skin.

**Lactococcus Ferment Extract**

A natural probiotic extract that improves the quality of the skin's surface.

**Licorice Root Extract**

Known to soothe and calm the skin.

**Macadamia Seed Oil**

Rich in omega-7 essential fatty acids and vitamin E to prevent brittleness and breakage, while helping to reduce frizz.

**Magnesium**

Known as an essential mineral important for many body processes.

**Meadowfoam Oil**

Rich in omega-6 fatty acids known to lightly hydrate without greasiness and add shine and manageability.

**Melatonin**

Known to promote the generation of antioxidant enzymes which protect the follicle and scalp. It has been known to extend the growth stage (anagen) of hair, resulting in faster growth.

**Mineral Pigments**

Inorganic materials that are the basis for colour properties.



### **MONASOME Technology**

Inspired by skincare, this proprietary technology delivers both water soluble and oil soluble actives into the hair overtime. The healthy hair actives are released by combing and brushing. MONASOME Technology contains ten amino acids, four conditioning agents, and two naturally based moisturisers, including desert date oil.



### **Moringa Seed Oil**

Nourishing, nutrient-rich oil produced from the moringa tree.



### **Murumuru Seed Butter**

Deeply conditions hair to help improve combability, detangling and smoothness, while adding extraordinary shine.



### **Naturally Derived Fruit Acids (AHAs)**

Smooths and brightens the appearance of the skin.



### **Niacinamide**

Vitamin B3, known to improve skin's texture and the appearance of fine lines and wrinkles.



### **Olive Oil**

Rich in nutrients and antioxidants, it helps to soothe dry hair and skin.



### **Panthenol (vitamin B5)**

Adds conditioning while helping retain moisture and improve hair texture.



### **Pea Extract**

This high-tech blend supports the appearance of healthy, younger-looking hair by helping to protect from environmental factors.



### **Peppermint Oil**

A natural oil that awakens your scalp.



### **Peptides**

A blend of amino acids that tighten and plump the skin.



### **Plant Derived Stem Cells (Hair)**

Known to strengthen and protect.



### **Plant Derived Stem Cells (Skin)**

Known to moisturise.


















### **Plant-Based Silicone Alternative**

Derived from castor oil, this ingredient helps lock-in moisture and protects hair with a silicone-like feel, improving slip to reduce friction while styling.



### **Plant-Derived Squalene**

Moisturises and conditions.

	<b>Pumice</b>	Porous volcanic rock, ideal for exfoliation.
	<b>Rapeseed Oil (Brassica Napus Oleifera Extract)</b>	Hydrates and softens skin and hair.
	<b>Red Algae Extract</b>	High performance plant active that forms a protective shield, much like an invisible “hair net,” that defends hair from friction and breakage that can occur during cleansing.
	<b>REJUVABEADS®</b>	Encapsulated REJUVENIQE® oil that supports optimum conditioning, manageability and a healthier appearance.
	<b>REJUVASOFT</b>	Delivers a moisturised feeling to hair while softening each strand, leaving hair beautiful and manageable.
	<b>REJUVATERIC AMS™</b>	A proprietary surfactant infused with REJUVENIQE®.
	<b>REJUVENIQE®</b>	A blend of 13+ naturally based and essential oils rich in omega fatty acids, antioxidants and nutrients highly compatible with the skin and hair.
	<b>REJUVENIQE S™</b>	Exclusive to MONAT, this super activated oil combines the nourishing and revitalising powers of REJUVENIQE® oil intensive's 13+ botanical oils and extracts with a patented activated oil blend derived from olive oil and jojoba seed extract.
	<b>Resveratrol</b>	A powerful antioxidant that soothes and protects the skin.
	<b>Rice Bran Extract</b>	Known to help moisturize the skin.
	<b>Rose Water</b>	Known to moisturise while naturally hydrating the skin.
	<b>Rosemary Oil</b>	A potent antioxidant that helps protect hair.
	<b>Salicylic Acid</b>	Beta hydroxy acid that is known to help remove dead skin and excess oil.
	<b>Saw Palmetto Extract</b>	Known to help clarify the skin.
	<b>Shea Butter (Haircare)</b>	Adds moisture and shine to the hair.

**Shea Butter (Skincare)**

Moisturises and conditions the skin.

**SURFACE REPAIR  
TECHNOLOGY (Hydrogenated  
Castor Oil/ Sebacic Acid  
Copolymer)**

Specifically engineered to seal hair cuticles damaged by hair treatments and mechanical practices.

**Sweet Almond Oil**

Promotes healthy, lustrous shine by infusing hair with natural oils, minerals and vitamins A, E, and B.

**Tocopherol (Vitamin E)**

Is a natural antioxidant.

**Vegan Collagen**

Known to plump, smooth and boost elasticity.

**Vegan UV Protectant**

A powerful ingredient that helps protect against the sun's damaging UV rays and preserves the natural pigmentation of the hair.

**Vegetable-Derived Keratin**

A vegetable-based alternative to animal keratin that helps support hair strength and vitality.

**Vegetable-Derived Protein**

Helps improve quality of fragile-looking hair.

**Vitamin C**

Known as an antioxidant that protects cells against free radicals.

**Watermelon Extract**

Known to boost hydration and has antioxidant properties.

**White Lily Flower Extract**

Known as a skin conditioning agent.

**Witch Hazel Water**

An ingredient with known calming properties that can help reduce redness and soothe the skin.

**Zinc Oxide**

This powerful mineral safely and effectively shields the skin by filtering harmful UVA/UVB rays.

M O N A T<sup>®</sup>

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